

To Sponsors

MAJORITY RESPONSE RALLY

142 West State Street • Trenton, New Jersey 08608

(609) 989-7580 (609) 989-7581

May 15, 1968

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It is important that as many sponsors as possible attend the May 27 rally outside the War Memorial Building at 11:30 a.m. We ask that each sponsor join Governor Driscoll, Rally Co-Chairman and master of ceremonies, on the platform. We need to know whether you will be there so that Governor Driscoll can recognize your presence. Following his keynote remarks, sponsors representative of business, labor, education, religious faiths, statewide civic organizations, etc., will be asked to speak briefly (about three minutes each).

Please notify us at the above address or telephone if you plan to participate. We know that some sponsors will be unable to re-arrange their busy schedules and we certainly understand that they must decline.

We are hopeful of taking half-page advertisements in the major newspapers circulating throughout the state beginning Sunday, May 19, and currently have funds to pay for the most expensive ads -- in the Newark News and Newark Star-Ledger. (One of our sponsors, Mrs. Fenwick, sent us a check to cover the cost of the Star-Ledger ad). We have been able to charge the Trenton Times ad, but the others must be paid in advance. However, we need financial help from members of the sponsoring committee or other persons, organizations or companies you might suggest. Perhaps you would be willing to call a person you know to be sympathetic to this cause. We need some \$4000 additional. Checks should be made payable to Majority Response Rally.

We have acquired copies of a fine booklet containing reprints of the full Newark News coverage of the Riot Commission Report. Each sponsor who has not received a copy will be getting his in a few days.

For your information, enclosed is a flier -- one of 20,000 we have had printed -- that is being circulated to local organizations of many kinds throughout the state.

Sincerely yours,

Ernest Erber

Rally Coordinator

Ernest Erber

*Partial List

RALLY AT WAR MEMORIAL BUILDING, TRENTON, MAY 27, 1968 AT 11:30 A.M.

In support of the findings of the N. J. Commission for the Study of Civil Disorders

